



## Icon Development



## Color Development

|  |  |
|--|--|
|  | Ambition, fun, happy, energetic, balance, flamboyant, warmth, enthusiasm, generosity, vibrant, expansive, organic      |
|  | Truth, healing, tranquility, stability, peace, harmony, wisdom, trust, calm, confidence, protection, security, loyalty |
|  | Cheeriness, joy, action, optimism, happiness, idealism, summer, hope, imagination, sunshine, philosophy, youth         |



## Primary Typeface

### digitaline

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### digitaline normal

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## Primary Typeface

damon

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