



## Icon Development



diamond

ice cube

## Color Development



Truth, healing, tranquility, stability, peace, harmony, wisdom, trust, calm, confidence, protection, security, loyalty

protection and comfort, strong, contained, formal, sophisticated, seductive, mysterious, endings & beginnings



## Primary Typeface

gisha

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### gisha bold

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## Icon Development



diamond

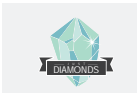
ice cube

## Color Development



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## Primary Typeface

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