



LEWISPOWDALL



LEWISPOWDALL

Icon Development



local
growth



money/
profit



hand/
innovation



Color Development



Nature, envy, healing, fertility, good luck,
hope, stability, success, generosity



Tart, fruity, acidic, refreshing, lively,
revitalizing



LEWISPOWDALL



LEWISPOWDALL

Primary Typeface

century gothic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890\$%&'()*+,-./:;@#

century gothic normal

Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

century gothic bold

Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

AaBbCc123

"Lorum ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit animid est lorem."



LEWISPOWDALL



LEWIS POWNALL



LEWIS POWNALL

Icon Development



Color Development

	Neutral, corporate, classic, practical, cool, timeless, quiet, quality
	Nature, envy, healing, fertility, good luck, hope, stability, success, generosity
	Tart, fruity, acidic, refreshing, lively, revitalizing



LEWIS POWNALL



LEWIS POWNALL

Primary Typeface

OSTRICH

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9 / - = _ #

A B B C C C C C

OSTRICH FONT FAMILY BY MATT CONROBERT APPROXIMATELY 2017. SEE US ONLINE THROUGH INSTAGRAM AT LEWIS.POWNALL OR VISIT US AT WWW.LEWIS.POWNALL.COM. OSTRICH FONT FAMILY IS AVAILABLE FOR PURCHASE AT LEWIS.POWNALL.COM. OSTRICH FONT FAMILY IS AVAILABLE FOR PURCHASE AT LEWIS.POWNALL.COM. OSTRICH FONT FAMILY IS AVAILABLE FOR PURCHASE AT LEWIS.POWNALL.COM.

OSTRICH NORMAL

OSTRICH FONT FAMILY BY MATT CONROBERT APPROXIMATELY 2017. SEE US ONLINE THROUGH INSTAGRAM AT LEWIS.POWNALL OR VISIT US AT WWW.LEWIS.POWNALL.COM.

OSTRICH BOLD

OSTRICH FONT FAMILY BY MATT CONROBERT APPROXIMATELY 2017. SEE US ONLINE THROUGH INSTAGRAM AT LEWIS.POWNALL OR VISIT US AT WWW.LEWIS.POWNALL.COM.



LEWIS POWNALL



L E W I S
P O W N A L L



L E W I S
P O W N A L L

Icon Development



tree/
growth

money/
profit

Color Development



protection and comfort, strong, contained, formal, sophisticated, seductive, mysterious, endings & beginnings.

Nature, envy, healing, fertility, good luck, hope, stability, success, generosity

Tart, fruity, acidic, refreshing, lively, revitalizing



L E W I S
P O W N A L L



L E W I S
P O W N A L L

Primary Typeface

arial

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890!@#%&'()*+,-./:;<=>?[]^_`{|}~

AaBbCc123

There is ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

lewisville normal

There is ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

lewisville bold

There is ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



L E W I S
P O W N A L L